

# CarbonSuite & Bryant Park Consulting

Paving the way for Sustainability in the  
Professional Services industry.



www.carbon-suite.com

## OBJECTIVES

Bryant Park Consulting (BPC) is a technology consulting firm that has grown tremendously since its inception in 2021. As both a partner and customer of Oracle NetSuite, BPC was looking for a plug-and-play Carbon Accounting solution that would integrate seamlessly with their NetSuite ERP system.

Now with over 90 Employees, BPC's goal for 2023 was to understand its entire carbon footprint and identify hotspots within its business operations that could be optimized to reduce greenhouse gas emissions and save energy.

## SOLUTION

CarbonSuite's Carbon Accounting SuiteApp was implemented for BPC, and their entire carbon footprint was measured in a matter of days, not months. Consulting firms with remote workforces typically have the vast majority of their greenhouse gas emissions within Scope 3, and BPC was no different. The majority of BPC's emissions came from Flights, Hotel Stays, and Working from Home.

Because BPC is a fully remote firm, they also collaborated with CarbonSuite in deploying a new "Work From Home" calculation methodology. Using this method, BPC collects home office energy use data from its Employees to estimate the amount of emissions associated with working from home.

## BENEFITS

### 1. Built For NetSuite

Since Carbon Accounting requires access to highly sensitive financial data, it was crucial for BPC that their Carbon Accounting process was managed directly in NetSuite.

### 2. Automation

As a growing firm, BPC wants to focus its time on delivering value to its customers, not hunting down emissions data. Using CarbonSuite, BPC put Carbon Accounting on auto-pilot and can now focus on using the data to drive organizational change.

### 3. The People

BPC's commitment to sustainability sets a strong precedent in the Professional Services industry, making BPC a talent magnet. Today, top employees want to work for values-based companies, which makes sustainability not just an ethical choice, but a strategic one. BPC's leadership begs the question: If they can do it, why can't you?



## AT A GLANCE

### CHALLENGES

- Emissions Data Collection
- Work From Home Calculations

### BENEFITS

- Corporate GHG Emissions measured quickly
- Scope 3 hotspots identified



## ALEC EPSTEIN

CEO, Bryant Park Consulting

"At BPC, we aspire to create sustainable long-term value for our customers, employees, and community. Thanks to CarbonSuite, we can now measure and manage our carbon footprint to advance our culture of sustainability."

**BryantPark**  
CONSULTING