

CH4 GLOBAL & CARBONSUITE



Tracking and reducing
emissions - both
externally and internally.



I started working with the CarbonSuite team about a year ago with the intent of simplifying the GHG accounting process and automating calculations. Over that time, it has been a pleasure to work with Poyan and the CarbonSuite team. The SuiteApp is the only one that actually integrates with NetSuite and allows accounting teams to take ownership of GHG reporting. They have been flexible and open to new ideas, and we have also managed to integrate the platform with other third-party apps, ultimately letting us create custom expense reports that capture emission data on flights, fuel usage, mileage, and more. This distribution of efforts in GHG accounting will ultimately enable us to track our impact while scaling operations. Excellent team both in technical knowledge and personality, I would 100% recommend and use again.

Orlando Hayes

Sustainability Manager

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OBJECTIVES

CH4 Global, one of TIME's Top Greentech Companies of 2024, has selected and implemented CarbonSuite as their technology partner for measuring their organizational carbon footprint. CH4 Global produces a special type of seaweed that when fed to cattle, it reduces their methane emissions by up to 90%. Surprisingly, cow burps and flatulence produce methane (CH₄), a greenhouse gas that warms the earth 28 times more than carbon dioxide (CO₂). With CarbonSuite, CH4 Global was looking to automate their own carbon accounting processes so that they can report the entire scope of their emissions impact - both the methane reductions they achieve through their services and the internal emissions generated as part of their business operations.

SOLUTION

Using CarbonSuite, CH4 was able to centralize and automate their carbon accounting process and complete Scope 1, 2, and 3 emissions calculations in a fraction of the time. Working with members of the sustainability and finance teams, CarbonSuite was implemented for CH4 Global, with additional customization to integrate mileage and other business travel data from their expense management system.

BENEFITS

Integrated with NetSuite

As the only carbon accounting solution truly integrated with NetSuite, CarbonSuite was the easy choice for CH4 Global.

Automated Calculations

CH4 Global is able to save time and money by automating their carbon accounting process with CarbonSuite.

Distributed Ownership

Using CarbonSuite, CH4 is able to involve accounting and finance team members in the carbon accounting process, streamlining the process and sharing the vision of sustainability throughout the organization.